

E-Book Systems, Inc. Trademark and Corporate Logo Usage Guidelines

Registered Trademarks (®)

Digital Flip®
FlipAlbum®
FlipViewer®
FlipBrowser®

Font Type: Denmark (PC) / Handel Gothic BT (Mac)

Note:

1. The above trademarks must always be accompanied by the registered trademark symbol "®".
2. The attribute clause "Digital Flip®, FlipAlbum®, FlipViewer® and FlipBrowser® are registered trademarks of E-Book Systems, Inc. in the United States and/or other countries" must accompany use with any of the above trademark.

Product Names

FlipAlbum® 5 Standard
FlipAlbum® 5 Suite
FlipAlbum® 5 Professional
FlipViewer® 2.2
FlipViewer® Plus 2.2

Note:

1. If you are referring to "FlipAlbum® products" or "FlipViewer® products", the registered trademark symbol may appear either at the upper right or at the baseline of the word "FlipAlbum" or "FlipViewer" respectively.

E-Book Systems Logo



Logo in black



Logo reversed to white

Note:

1. The logos may be reproduced in black or reversed to white, out of a high contrast background color. Logos may be placed on a screened background as long as each logo is clearly visible.
2. The attribute clause "E-Book Systems logo is a registered trademark of E-Book Systems, Inc. in the United States and/or other countries" must accompany use of the company name or logo respectively.
3. Please do not scale logo disproportionately in any way which changes its general appearance.
4. Please do not enlarge or reduce logo so much as to lower the quality of the image in any way.

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Trademark Ownership Claimed (™)

Digital Flip Logo



Logo in black



Logo reversed to white

Color:

Red: 100% Magenta 100% Yellow 5% Cyan
"Flip" Font Type: Brauhau (Mac)

Note:

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2. The attribute clause "Digital Flip logo is a trademark of E-Book Systems, Inc. in the United States and/or other countries" must accompany use of the logo.
3. Please do not scale logo disproportionately in any way which changes its general appearance.
4. Please do not enlarge or reduce logo so much as to lower the quality of the image in any way.

E-Book Systems reserves the right in its sole discretion to terminate or modify permission to display the Logo, and may request third parties modify or delete any use of the Logo that, in E-Book System's sole judgment, does not comply with these guidelines, or might otherwise impair E-Book System's rights in the Logo. E-Book Systems further reserves the right to object to unfair uses or misuses of its trademarks or other violations of applicable law.

If you have any questions regarding logo or trademark usage, please contact:

E-BOOK SYSTEMS MARKETING DEPT.

E-mail: marketing@ebooksys.com